

SUMMER of 2004 seemed to fly by for the Ginn family ...with my library shows, convention trips, and finally the Florida beach vacation for Lynne and me. Autumn, along with 2 other teachers, took 34 students age 11–12 to Canada for a two-week People to People camping experience. Of course, having NEVER camped in her life, *Autumn got the experience!*

Now for the big long-awaited GOOD NEWS—my ten-year-long project called *Live Kidbiz 2* is finally completed! Let me tell you about it:

Live Kidbiz 2: More Funny Magic... the video or DVD

The new *Live Kidbiz 2* video or DVD is here, and I've already started selling them at Kidabra. This video runs a full hour and includes eleven *important* live show scenes from David Ginn school shows:

- **Jungle Warm-up** using rope tricks out of Tarbell.
- **No Bounce Ball** with an audience helper
- **Disbanded on Stage** with a girl from the audience (close-up version on *Magic They Love To See*)
- **Go Fish** is a do-it-yourself routine with two children and lots of fish pictures
- **Snake Basket** with 2 kids from my jungle show
- **Easter Egg Count** from a pre-school show, 2 kids, plastic eggs, *very adaptable*
- **ABC Puzzle** with 4 kids, make it yourself, great fun and a strong ending
- **Wild West Animals** could be my best version of Charlie's Invisible Message yet from my wild west show
- **Coke Bottle Rabbit** in which my live bunny vanishes in a fun comedy way and ends up INSIDE a 2-ft Coca-Cola Bottle...yes, YOU can make it too
- **Sawing in Half** with a visible table sawing and the *funniest bit* you'll ever see, thanks to Burling Hull
- and finally my favorite three part *closer: the Road Race, Guitar Solo, and the Tablecloth Stunt—pulling the cloth from under the dishes!*

Yes, you'll see everything LIVE, just as my audiences did in all those shows. **Your choice: video or DVD!** But wait...there's more to this package...because I don't sell the video ALONE...it comes with—

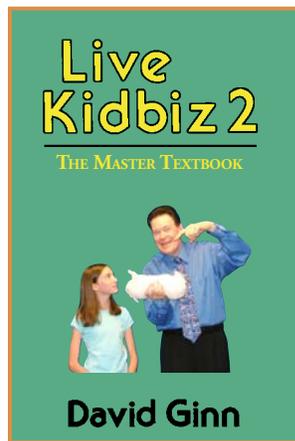
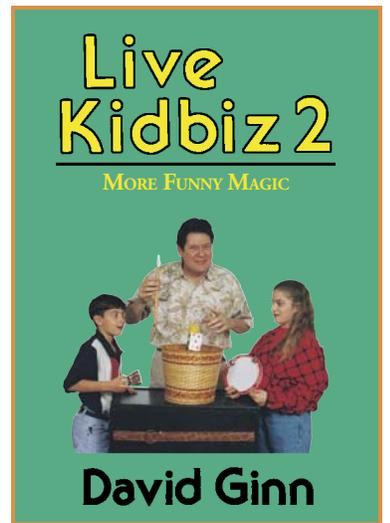
Live Kidbiz 2: The Master Textbook

NOTHING is explained on the video. Everything and more I explain in *Live Kidbiz 2: The Master Textbook*, a 312-page book with over 100 photos and drawings which accompanies the video or DVD. **Important: the LK2 video and LK2 book are SOLD ONLY AS A SET.** You cannot purchase one without the other. Why? *Because the book is the KEY to everything!*

The LK2 Master Textbook explains in words, photos, and drawings EVERYTHING on the LK2 video tape. But it's twice as long as the original *Live Kidbiz* book—and that's because it contains more material:

Three Fun Warm-ups describes my full routines with Silver Sceptre, Flower Wallet, and Frank Herman's Glow-Loops, all seen on the Kidshow How-2 video

- **Charlotte the Writing Spider** from my summer 2002 library show Magic in Black and White fully explained
- **Three Important Things**, a chapter on embellishing tricks, pacing your performance, and "the magic formula"
- **Kids Love Animals** and how this fact can affect your shows
- **Book Cover Revealed**, my Denzel Washington routine from It's All the Same Trick explained even more
- **Penguin Trick**, how I adapted the Easter Egg Count for a Frozen Magic Show
- **Jay Gorham's Puzzle Illusion** explained, which prompted me to create my own ABC Puzzle Trick
- And there's more... (**continued on page eight...**)



Santa's Suit

From Practical Magic in England comes a new trick perfect for Christmas shows, one that takes up no room in your case but plays BIG! Santa is getting ready for Christmas and sends off his suit to the cleaners. DISASTER! They've lost it! What will he wear? Maybe the children in your audience can help. Show a Santa silk with him hiding behind a towel...drop it into a change bag or any switching device along with red and white handkerchiefs. When you pull it out, Santa's suit is **red and white STRIPED!** Kids just love this sort of mistake! So they try again shouting more magic words, finally getting Santa properly dressed with his bag of toys!



SANTA'S SUIT consists of five silks: one 9" red, one 9" white, one 18" Santa with towel, one 18" Santa striped, and one 18" Santa completely dressed with bag of toys. Picture silks are all FULL COLOR as you can see on the email version of this newsletter. FANTASTIC COLORS! Your Christmas show audiences will love this!

SANTA'S SUIT COMPLETE SET with patter/instructions: \$45.00



Bamboo Chinese Sticks

For my entire performing life, I've seen expensive Chinese Sticks made in bamboo, ones like Okito had, running \$75, \$100 or more. Now you can have a set just like those at a great price! Show these two bamboo sticks with two tassels that move up and down. When the audience suspects they know how it's done, the magician surprises them by showing it just ain't so! Professional boxed set with easy illustrated instructions & patter. **Just \$30.00!**

Stretching a Rainbow

As a teenager I read Milbourne Christopher's book "Stretching a Rope" and used the effect a bunch. Now I do it with a silk streamer:

Audience View: the performer either produces or shows a four-foot rainbow silk streamer. He waves it around freely, then begins to pull it back and forth between his hands. Suddenly the streamer becomes LONGER...6 ft, 8 ft, now 10 ft long, and the stretching continues until the streamer is fully **20 feet long** and can be waved freely with the hands empty. This is beautiful visual silk magic!

I supply a 2" x 4-ft streamer, a 2" x 16-ft streamer, both gimmicked here in Ginnville, plus detailed instructions as I do the effect. **Just \$15.00**



Finding NEMO Puppet Hat

Hey, there's something FISHY about the hat **Brenda Hahne** is wearing in that photo! Of course—it's our favorite new cute little orange, black, and white CLOWN FISH, NEMO! And hey, we've found him in the Ginnville fishing pond *outside our basement!*

Now YOU can **find Nemo** in your next children's show...at the top of your child helper's head! A few months ago twin five year olds, daughters of Sarah Mitchell Stallsmith (who used to work for me) arrived for a visit and within minutes one of the girls had this hat wearing it! Why? **They LOVE Nemo!** Furthermore, this hat has a small SECRET POCKET sewn into it which could hide a coin, a small silk, or even a fortune telling fish!

CHILD SIZE ONLY! Nemo Hat: just \$25.00



Best Breakaway Fan in the last 35 years

When I was a budding teenage magician I had a great \$2 Breakaway Fan. It was made of bamboo ribbing with cloth between the ribs. Unfortunately they stopped making those years ago. They went to making them using thick aluminum ribs that LOOK THICK. Somewhere mine eventually died, and I stopped using this great gag.

NOW...some highly intelligent magic manufacturer has remade that kind I loved so much...looking exactly like the GOOD KIND I had... but the ribs are made in heavy duty plastic and *they are good!* So good that you can even flex the fan back and forth when closed without breaking it!

SHOW the fan together when open, fan yourself a bit, then ask a kid to do it too. When he or she opens the fan, all the sections come apart for lots of laughs. You the performer cannot understand it. So you repeat it several times and finally let the KID get it right and YOU CANNOT! End up with the joke on you and make the child look the hero. Everybody wins!

Best Breakaway Fan: only \$10.00

Golden Sand Frame

Finally somebody has made something old BETTER than ever! For once here is a sand frame that looks like a really nice picture frame. Show it empty, cover it with a silk or just turn it around. Moments later (yes, it's fast) you uncover it to reveal a picture or even a jumbo playing card inside of it...the selected card or your prediction of something. The possibilities are endless. Or tell a ghost story for Halloween and have a monster, spook or dearly departed relative made an appearance as you finish talking. Reveal a Christmas toy prediction. Steve Taylor uses it for a gospel trick.

The outer frame is 7 x 9 inches with a photo area about 4.5 x 6.5 inches. The back comes off with two clips so you can change pictures easily, and the **black sand** is permanently sealed inside. All you do is turn it over, sand covers the picture; turn the other way and sand slides out of sight to reveal picture. **Price: \$30.00**





Shake Silk (Color Changing Streamer)

Okay, it's Marty Hahne's turn for a solo photo. He's holding the new Magic-by-Gosh Color Changing Silk Streamer that we just call **Shake Silk** simply because that is how you make it work! This is exactly like the streamer that Supreme used to supply 30 years ago with Instant Art.

Show all four feet of it (about 7" wide) solid black, then you either swirl it around (as I do in *Professional Magic for Children*) or just SHAKE it up and down...whereupon it turns inside out into a FULL COLOR rainbow streamer!

But what makes this better is that the first six inches of the rainbow side are black, so there's never any tell-tale color flashing whether black or multicolored is showing. Even better still...it's not \$25 or \$35!

It's only...\$15.00

Cheat Blendo

I've been performing this effect for 25 years (see it on *It's About Time* video), I've even shown it in lectures years ago with cowboy bandanas, but I've never marketed it until now! One by one you show four 18" silks red, yellow, green, blue, shaking them around as you pick them up from your table or case...a magical happening takes place instantly and the four blendo together as in the photo.

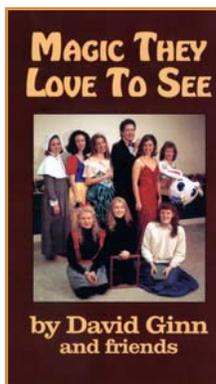
There is no visible switch, no change bag, it just happens right in front of their eyes! Duane Laffin, who markets a similar effect, told me at Kidabra, "I really like your version!" Why? Because it's so clean, so easy, so visible! Just 1-2-3-4-Wham! BLENDO!

I supply four 18" silks, the 36" four square blendo silk, and my complete instructions...at a reasonable price—**just \$25.00**



Two David Ginn Videos ON SALE till December 31, 2004

THIS FALL I am putting two of my favorite magic videos on sale at a great price. Why? *Because I like you!* Also because my shelf is overstocked. And last because I'm headed for DVD...all to your benefit!

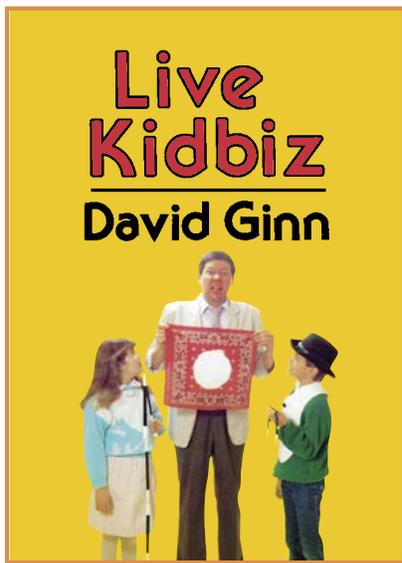


MAGIC THEY LOVE TO SEE is a full hour of me and eight beautiful assistants teaching 30 tricks, routines and gags, my appearing Coke bottle, Disbanded, Card on Back, sponge ball productions, aluminum foil torn/restored, flower production, Tie Race, Can & Canister, Balloon to Rabbit, \$ Mine.

ANOTHER BAG OF MAGIC is a 2 in 1 video: a 30 min live preschool show with Trixie Trapeze Artist, Wilting Flower, Sponge Bunny, my Lemon-Worm Cans, Coin Pail & Magic Rabbit Caboose. After that you'll see me on Michigan public TV doing Thumb Loops, Shooting Card, and the Funny Flower with the hostess.



JUST TEN DOLLARS EACH! Yes, \$10 each!



Live Kidbiz #1 in DVD!

Yes, my conversion of all the David Ginn videos begins—with the original *Live Kidbiz* now in DVD! And you can have it until the end of this year at a bargain price **IF** you bought the original.

Here's the deal: **Live Kidbiz 1** is a book/tape combination sold only together. But many of you, over 1900 of you, already bought the original package, and you have the book. If you now wish to have *Live Kidbiz* in DVD, I will sell you the **DVD-only** until the end of 2004 for **just \$12.00**.

Now, if you've never had this—normally \$35 or \$45—you may take the **Live Kidbiz #1 Book & DVD** (or book & VHS tape) for **just \$25.00**.

Live Kidbiz contains a dozen video cuts with a book explaining them all, as follows: Vanishing Coke, Magic to Rock Music, Climax Egg Bag, Radio Rabbit, Eye Chart, Firecracker, Lobster Cards, Tricky Bottles, Sun & Moon, Arrowhead, Dagger Rabbit Vanish, and Closing to Music.

Checked the website lately? Lots of pictures! ginnmagic.com

ARTHUR STEAD has entertained people all over the world as Willmore the Wizard, but his other identity is that of musician and composer to such megastars as Cyndi Lauper, Michael Bolton, Cher, Aerosmith, Peter Frampton, Starship, Van Halen, and even Shania Twain.

In the wake of lecturing this year at Kidabra, Arthur has released two wonderful CDs of **royalty-free** music that we can use in our children's shows ANYWHERE without copyright problems because buying them gives you permission to use them! Take a look at these music CDs your kidshow audiences will **JUST LOVE**:

Make It Magic I: Amazing Music for Kidshows

Musical Performance Power for family and kidshow entertainers: AbraKIDabra, Inspector Kazoo, Hourglass Serenade, Eye on the Ball, Hocus Pocus, Wizard's Wand, Kitty Cat Song, Sorcerer's Samba, Presto Chango, Miss Direction, Mango Magic, Rockin' Rabbit, Clown Cavalcade, the Legend, Invisible Imp, Twister's Tango, Soda Pop Genie, Kitty Cat Remix. 18 cuts in all, each with different beats, tempos, some with vocal, some without. There is enough here for you to use in a variety of situations and kinds of shows. Each one includes the timing!



Make It Magic II: Amazing Music for Kidshows

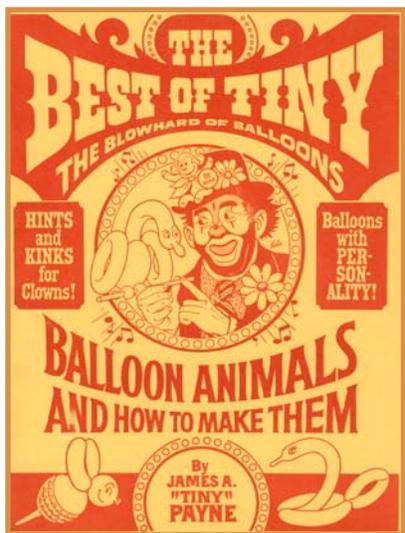
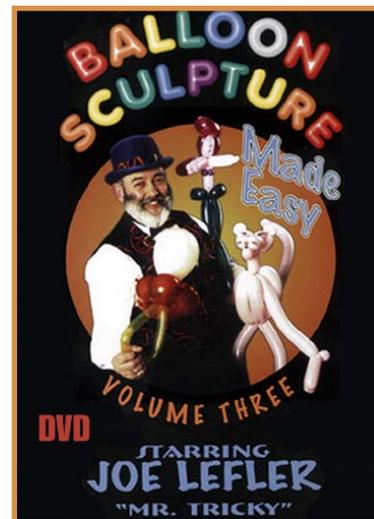
Magicians and clowns who heard the first CD above, asked for more! Yes, 18 brand new **royalty-free compositions** especially for entertainers, plenty of up beat and quirky tracks, a non vocal version of AbraKIDabra theme, a game show take off, even a couple of mysterious tracks for illusionists and **NO VOCALS!** This music works! All tracks tested for live audiences and generate incredible audience responses! Kids and adults swing and sway to the music. Several involve the audience emotionally. 18 in all: Top Secret, Little Bunny, Wannabe Wizard, Silk Dance, Cool Conjuror, Rocket Balloon Ride, Take Bow, Jester Jive, Illusionique, more.

Each CD is only \$25...or take both for just \$45.00

Balloon Sculpture Made Easy #3

Just released...Joe Lefler's third balloon video on DVD! Ohio magician Joe "Mr. Tricky" Lefler teaches you new twists, tips and techniques to transform balloons into delightful sculptures. This is a broadcast quality video DVD which teaches YOU how to make professional creations as a balloon artist in just minutes.

Here's a sample of the easy to learn, fun balloon sculptures you will discover on Joe's #3 DVD: Pacifier, Santa Claus, Pink Cartoon Panther, Little Cartoon Mermaid, Roadrunner, Coyote, Several Funny Hats, and much more. Perfect for clowns, magicians, beginners, experts. You can only learn so much of this from a book — but this is like having Joe Lefler come to you home and TEACH YOU PERSONALLY without eating your food! And hey, what a price! **Only...\$12.00**



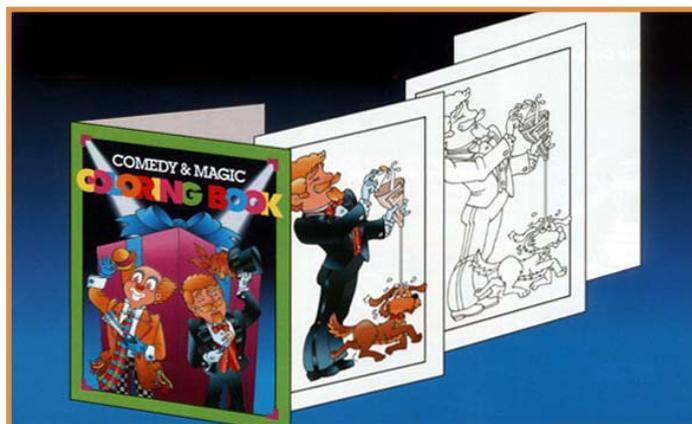
Tiny's Balloon Animals Book

James "Tiny" Payne of Santa Cruz, California, was quite a character. Born in Ithaca NY, he came into showbiz at an early age, worked vaudeville, medicine shows, flea circus, magic, cartooning, paper-tearing and more. I met him in California on my 1979 lecture tour, and he truly enjoyed what I was doing. Years later I was sad to hear that Tiny had passed away, leaving a loving family of children and grandchildren. **NOW: a limited supply offer:**

On a recent trip to England, I was surprised to find copies of his balloon book published by Supreme in a warehouse. **Tiny's Balloon Animals** includes over a dozen balloon sculptures such as bee, elephant, worm, apple, donkey, mouse, poodle, teddy bear, bunny, squirrel, monkey, swan and more, plus some funny hats, puppets, and lots of hints & tips on making and working balloon animals. I have **exactly 35** of these \$15 Supreme books at the price of...**only \$9.00 each!**

Comedy Magic Coloring Book

Just when you think they cannot build a better mouse trap...or a better magician's coloring book...HERE IT IS! Yes, it's a three way coloring book...blank pages you flip through...then suddenly it's filled with lined pictures...and finally FULL COLOR PICTURES! But wait: these pictures are some of the simplest, prettiest magic show pictures ever...you have to see them to believe them! The size is a full 8.5 x 11 inches, full color cover of course...and a bargain price you cannot refuse—**just SIX DOLLARS!**

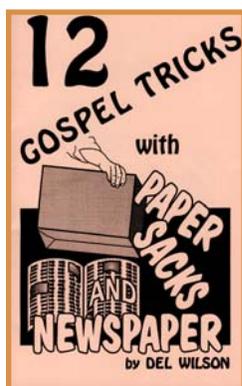
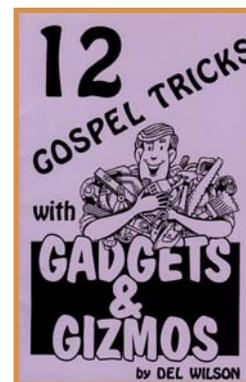


PLEASE tell a magic or clown friend about this our email newsletter! Forward it on!

Tell anyone interested to simply email me at ginnmagic@comcast.net and say EMAIL LIST *plus* WHERE THEY LIVE . . . and I'll do the rest!

12 Gospel Tricks with Gadgets & Gizmos

DEL WILSON presented his 12th gospel magic theme book at the recent Indiana and Oklahoma FCM conferences...and I just love this new/old material! Each trick consists of the trick, working, story that is scripture based, and of course the HOW-TO so you can use it or adapt it. The messages in this new book include Be Commission Minded, Cheerful Giver, God Knows You, Jesus Took Your Sin, Two by Two, Whole Heart, Clean Mouth, This Little Light, Whom Serve, Mediator, and Follow the Cross Road. Tricks include a light bulb that burns without being plugged in (not a trick Atomic lightbulb), a do it yourself card castle that appears in the shape of a cross, a wonderful card effect I'm using in my Egypt school show this year (adapted), and more. SUPER! **Just \$6.00**



12 Gospel Tricks with Paper Sacks & Newspaper

Four years ago Del Wilson published #11 in his series and I somehow missed it. Well, here it is—a dozen good tricks with two things we always have, paper sacks and newspaper. Scripture patter stories include You Have a Choice, Jesus Sets You Free, Lost Sheep, Teach the Word, Tares, Heavenly Fruit Market, Word of God, Living Water, Talents, A Trip to Eternity and more. Del teaches you how to make the Newspaper Tree, bags with secret pockets, a magic scroll with newspaper, sacks with false bottoms, several paper folding novelties, and more. If you use the material in these two books alone, you have nearly half a year of children's sermons or Sunday School lessons! Mostly do-it-yourself material written and illustrated by a dedicated Christian man, Del Wilson. **\$6.00**

Two More Gospel Magic Book Resources

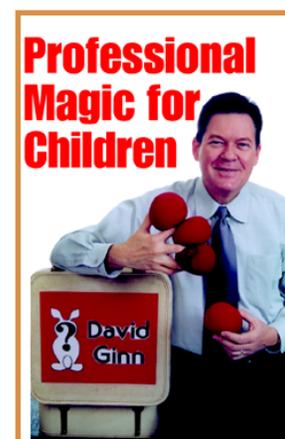
50 MAGIC OBJECT LESSONS by **Rev. Sherman H. Epler**—contains exactly what the title suggests, 50 tricks and routines using scripture patter stories and easy tricks you can for the most part make at home. Dock Haley published this years ago and Steve Varro has wisely kept it in print, for it is the companies **BEST SELLER** of all time. Here at Ginnville, we have seriously sold nearly 300 copies in the last six years! Does that tell you something? The book also includes short sections on using magic to illustrate the gospel. **\$7.00**

GOD'S MESSAGE IN MY MAGIC by **David Ginn**—contains the lecture I have presented at a half dozen FCM conferences using some of my favorite magic tricks to illustrate Christian truths. Such things as flower wallet, silver sceptre, ball to star, pannelo cards, pom pom pole, color changing shoelaces, blooming bouquet, and more helped me do that...plus I share some of my personal testimony for Jesus Christ. **\$5.00**

Professional Magic for Children REPRINTED!

After 5 years out of print, Professional Magic for Children is back in print! In 244 pages I discuss my philosophy of doing magic for children, show mechanics, and my methods of dealing with kidshow audiences plus over a dozen successful routines such as Instant Art, Mis-Made Flag, Clatterbox, the Snake Can, Arrowhead, Stocks of Zanzibar, Ching Soo Firecracker, Disecto, Boy to Rabbit Illusion, and Duke's Dye-Version. A special bonus is my chapter on working birthday parties with a description of two birthday party shows. Dozens of drawings and photos illustrate the magic to make a down-to-earth working **TEXTBOOK ON KIDSHOW MAGIC**. Retail price: \$20.00 But let's have a special until December 31, 2004:

PMC reprint special price...just \$12.00!



Live Kidbiz 2: The Master Textbook...continued

...**Money Elimination** from Kidshow How-2 taught in words and pictures, still a feature of my All About Money Magic Show • **Bring That Rabbit Back**, my 2004 take on whether you should vanish a rabbit in a kid-show • plus the master textbook includes full chapters explaining all the magic on *Live Kidbiz 3, 4, 5 and 6*:

- **LK3: Costuming Kids for Laughs**—beards, masks, shirts, coats, the cowboy race, radio play & more!
- **LK4: Storytelling with Magic**—stories & messages delivered with magic, Magic Drawing Board, Jolly Polly, Save the Water, King Kong, Spike Arm Watch Tester, Ropes Thru Body, Guillotine, Sharpshooter, Rabbit Botania, Puzzle Talk and still more!
- **LK5: Lost Kidshow Magic**—Dollar Bill Production from bare hands, Neck Twister, Olympic Ring Toss, Movie Posters, Gene Gordon's Card Spider, Banana Bunny in Australia, Shooting Card Trick (from *Children Laugh Louder*), Watch Bag, Disecto, Jumbo 3 Card Monte, and that famous **Sword Thru Neck** routine I showed on video tape at lectures years ago!
- **LK6: The Lost Library Show**—a complete library reading magic show from 1984 beginning to end: Rubik Cube, Hot Book, Coin Pail, Shrinking Glove, 3 Balloon Trick, PacMan 20th Century, Head Chopper, Book Talk, Vanishing Rabbit and a BONUS CUT...the Shrinking, Color Changing Glove!

Finally, Chapter 25 of **Live Kidbiz 2: The Master Textbook** contains some final magic rabbit words and a true story from 20 years ago that affected my life in a very positive way. Maybe it will do the same for you.

WHY did this project take me 10 years? To set the record straight, I answer *that question* in the foreword of the book...telling what happened during those ten years...and you may be surprised at the answer! The lesson I've learned is simple—never to let a project like this drag out so long again! But now it's finished. Now in words and pictures and live action video or DVD, I can share with YOU my joy of entertaining and educating children at schools, churches, and libraries. Once you absorb the **Live Kidbiz 2 project**, you'll say to yourself, "*Hey, I can do that! I can make that trick! I can have that same kind of fun with my audiences!*" And you will.

Live Kidbiz 2: Master Textbook and Video or DVD: \$45.00
 (SOLD ONLY AS A BOOK/VIDEO or BOOK/DVD SET)

SPECIAL ADVANCE OFFER: until **December 31, 2004**, you may have LK2 COMBO at just **\$35** with other items ordered plus the usual shipping OR if you order only **LK2 book/V or DVD...\$38.00 postpaid.**

DG Fall 2004 Lectures

Sept. 21	Paris France
Sept. 24-7	Valongo, Portugal
Oct. 11	Magic Circle, London
Oct. 12	Reading, England
Oct. 13	Cotswold, Gloucester
Oct. 14	Bristol, England
Oct. 15	Bradford, England
Oct. 17	Glasgow, Scotland
Oct. 18	Newcastle-upon-Tyne
Oct. 19	Birmingham, England
Oct. 20	Manchester, England
Oct. 21	Hull, England
Oct. 22	Ipswich, England
Nov. 5-7	Daytona Magic, FLA

SHIP/PAY: In USA add \$6 under \$50, \$7 up to \$99, over \$100 add \$8. Outside USA \$10 minimum shipping or 30% for airmail. We accept Visa, MC, Discover, Amex, cash, MO, or checks made to **David Ginn** (not David Ginn Magic).

Thanks after Kidabra!

I would like to extend my heartfelt THANK YOUs to **Marty & Brenda Hahne** for their assistance during my Kidabra 2004 lecture/performance in August, as well as appearing in this newsletter. Brenda is the fastest assistant EVER to learn the Sword Box, and Marty illustrates how a good magician should also know how to be a good assistant, and he was! Thank you both. Also THANK YOU BOTH to **Canice and Garren Lockhart**, who helped me unload, set up, run the dealer booth, and pack it up when all was done Saturday night. Thanks too to **Fran Flynn, Steve Taylor, Sammy Smith, Tami & Mark Daniels, Hank Moorehouse, the Laffins**, and others who made it all fun!



David Ginn

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